

Yucaipa Animal Placement Society (YAPS)

Messaging Privacy Policy

Effective Date: July 25, 2026

Yucaipa Animal Placement Society ("YAPS," "we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Messaging Privacy Policy explains how we collect, use, and protect your information when you opt in to receive SMS (text) messages from us.

Information We Collect

When you opt in to receive text messages from YAPS, we may collect:

- Your name
- Mobile phone number
- Email address (if provided)
- Consent to receive SMS messages
- Your communication preferences
- Your messaging history with YAPS
- Information you voluntarily provide when communicating with us

How We Collect Information

We collect information directly from you when you:

- Complete a form on our website
- Register for an event
- Apply to volunteer, foster, or adopt
- Make a donation
- Contact YAPS by phone, email, text message, or online
- Opt in to receive SMS communications

We may also collect limited technical information automatically when you interact with our website.

How We Use Your Information

We use your information to:

- Send the text messages you requested
- Respond to your inquiries
- Provide adoption, foster, volunteer, and donor communications
- Send appointment reminders and event information
- Notify you about vaccine clinics, community programs, emergency pet needs, fundraising campaigns, and other YAPS updates
- Operate, improve, and administer our services
- Comply with legal obligations

Message frequency may vary.

Message and data rates may apply.

Your Choices

You may opt out of SMS communications at any time by replying **STOP** to any message.

For assistance, reply **HELP** or contact us directly using the information below.

Opting out of marketing messages will not affect communications that are necessary to complete an adoption, donation, volunteer application, or other transaction you have requested.

Sharing Your Information

YAPS may share your information only with trusted service providers that help us operate our organization, such as our SMS platform, CRM, email provider, payment processor, or website hosting provider.

We may also disclose information:

- When required by law
- To comply with legal process
- To protect the rights, safety, or property of YAPS or others
- In connection with a merger, restructuring, or transfer of organizational assets

YAPS does not sell, rent, or share your personal information, phone number, or SMS consent (opt-in) information with third parties or affiliates for marketing or promotional purposes.

Data Security

We maintain reasonable administrative, technical, and physical safeguards designed to protect your personal information against unauthorized access, disclosure, alteration, or destruction.

California Privacy Rights

If you are a California resident, you may have rights under the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA), including the right to:

- Know what personal information we collect
- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of personal information, subject to legal exceptions
- Request information about how your personal information is used and disclosed

YAPS does not sell or share personal information for cross-context behavioral advertising.

To exercise your California privacy rights, please contact us using the information below.

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated Effective Date.

Contact Us

Yucaipa Animal Placement Society (YAPS)

Website: <https://www.yaps.org>

Email: info@yaps.org

Phone: (909) 790-1440